

The Course to Digital Consciousness

Workshop Summary:

This award winning and nationally acclaimed solution based live event will provide you with a greater awareness of negative, irresponsible, and malicious digital behaviors and trends — beyond the common issues of sexting, cyber bullying and sextortion — and the method to reduce the risk of becoming a victim of a cyber-crime, bullying, or digital exploitation.

Richard Guerry



BIO:

Richard Guerry is the author of the book, “Public and Permanent: The Golden Rule of the 21st Century”, a national public speaker and the founder of the non-profit organization the Institute for Responsible Online and Cell-Phone Communication (IROC2). Throughout the 1990’s, at the height of the technology revolution, Richard served as an interactive marketing executive. In his tenure, he encountered the darkest areas of the internet and discovered countless individuals unknowingly being manipulated and schemed, and their content being stolen and exploited.

As a father of two young children, and an avid user of digital technology himself, he decided to make a change and start a new revolution centered on technology– Digital Consciousness. In 2009, Richard left corporate America, and applied his vast experience and knowledge of internet safety to create and serve as the Executive Director of IROC2. He now travels across the United States and Canada speaking to digital users, young and old, regarding the importance of practicing a Digital Consciousness in every aspect of life to avoid any current – or future – digital disease.

Richard has presented over 500 workshops and assemblies since June, 2009 and has been a featured speaker at many national conferences and conventions, including the National Conference on Child Sexual Abuse and Exploitation Prevention, the National Conference on Girl Bullying and the Internationally Bullying Prevention Association. Richard has also been filmed for multiple digital safety videos including a digital safety curriculum co-produced by the Institute. In addition to presenting the Institute’s award winning Live Event, he is also a speaker for other organizations such as the Verizon Foundation and Developmental Resources, and has appeared as an expert on CNN, MTV’s Thin Line Campaign, Parade Magazine and many local, regional, and international media broadcasts and publications.